

*More
Than
A Show*



REAL PEOPLE
REAL STORIES
REAL CONVERSATIONS
BIGGER TOMORROWS

PRESENTS

SETS ON

FIRE

AN UNFILTERED ORIGINAL TALK SERIES

REAL VOICES | VULNERABILITY | RESILIENCE



*Stories
That
Spark
Change*

OFFICIAL CONTESTANT HANDBOOK & RULE GUIDE



REAL
CONVERSATIONS



REAL
PEOPLE



REAL
EMOTIONS



BIGGER
TOMORROWS

*Your
Story
Matters*

PRODUCTION TIMELINE

OCTOBER – NOVEMBER 2026



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1 SHOW CONCEPT & ROADMAP

Sets on Fire is a digital-first original talk series by Global Magazines, created to bring real stories, raw emotions, and inspiring journeys to the forefront. This is a platform for individuals who dare to be honest, embrace their vulnerabilities, and turn their experiences into strength.

REAL CONVERSATIONS.
BIGGER TOMORROWS.



PRODUCTION TIMELINE
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FORMAT

Episodes 1 to 5 will be recorded digitally via high-definition video conferencing (Google Meet / Zoom studio setup). The Grand Finale will be an in-person studio shoot in Delhi NCR. (Studio location and logistics will be coordinated with the finalists.)

2 TOURNAMENT STRUCTURE

A JOURNEY FROM REAL STORIES TO A REAL STAGE



EPISODES 1 – 4
(Preliminary Rounds)

Each episode features 5 new contestants. At the conclusion of each episode, 2 contestants advance.



EPISODE 5
(Pre-Finale)

The 8 selected contestants face advanced interactive challenges and deeper prompts.



GRAND FINALE
(Delhi NCR)

The top contenders compete live in-studio for the title.



3 PRIZES & RECOGNITION

THE WINNER OF SETS ON FIRE WILL RECEIVE:



THE OFFICIAL
"SETS ON FIRE"
WINNER'S TROPHY



FRAMED CERTIFICATE
OF EXCELLENCE
& AUTHENTICITY



EXCLUSIVE MAGAZINE
COVER FEATURE & INTERVIEW
SPOTLIGHT
across our print/digital partner networks.

From Stories to Spotlight



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3 EVALUATION & SELECTION CRITERIA

A 100-POINT MERIT-BASED ASSESSMENT

All contestants are evaluated by our Internal Production Panel based on the following parameters. The process is transparent, fair, and purely merit-driven.

"Real Stories
Real Impact"



STORIES
PEOPLE
PERSPECTIVES
CHANGE

PARAMETER	WEIGHTAGE	FOCUS AREAS	WHAT WE LOOK FOR
 Authenticity & Emotional Depth	40%	Real stories, vulnerability, life experiences, relatability	- Sincerity and honesty - Willingness to be vulnerable - Real-world resonance - Avoidance of rehearsed or fake drama
 Confidence & Screen Presence	30%	Communication, articulation, camera presence	- Clear and confident expression - Natural engagement with the host - Clarity of thought and ideas - On-screen composure and personality
 Interactive Game Performance	30%	Spontaneity, wit, presence of mind	- Quick thinking and adaptability - Humor and originality - Active participation in episode challenges - Ability to stay calm under pressure



KEY POINTS TO REMEMBER

- ✓ There is no voting or popularity-based selection.
- ✓ Decisions are made solely by the Internal Production Panel.
- ✓ Each round is assessed independently.
- ✓ The scores are confidential and will not be shared.
- ✓ The panel's decision on eliminations and the final winner is final and binding.

"It's not about being perfect.
It's about being real."



OUR VISION

Sets on Fire is more than a competition – it's a movement to amplify real voices, challenge stigmas, and inspire stronger, more compassionate communities.



REAL
PEOPLE



REAL
CONVERSATIONS



BIGGER
TOMORROWS

VULNERABILITY TODAY.
A STRONGER TOMORROW."



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4

CODE OF CONDUCT & CONTENT POLICIES

To ensure a safe, respectful, and globally compliant platform, all participants must strictly adhere to the following rules. These policies align with YouTube Community Guidelines and global streaming standards.

Speak
Your Truth
Responsibly



4.1 THIRD-PARTY PRIVACY (STRICT NON-DEFAMATION)



You are encouraged to speak your truth, but you must not disclose real names, workplace names, home addresses, or contact information of third parties (e.g., ex-partners, former employers, acquaintances). Use pseudonyms or general references (e.g., "my former colleague," "someone close to me").

4.2 HATE SPEECH (ZERO TOLERANCE)



Any form of hate speech, disparaging remarks, slurs, or stereotypes targeting any religion, caste, nationality, gender identity, or sexual orientation is strictly prohibited. Such behavior will lead to immediate disqualification and content removal.

4.3 SELF-HARM & SENSITIVE DETAILS



Discussions around mental health journeys are welcomed and encouraged. However, graphic descriptions of self-harm methods or lethal means are strictly prohibited. Focus on emotional impact, awareness, and healing.

4.4 PROFANITY & VULGARITY



Excessive abusive language, sexual vulgarity, and overt aggression will be edited out. Repeated violations may directly penalize your Confidence & Screen Presence score and could result in disqualification.

"REAL
STORIES
CREATE
REAL
CHANGE."

PEOPLE
PERSPECTIVES
POSSIBILITIES

5 TECHNICAL REQUIREMENTS FOR DIGITAL SHOOTS (EPISODES 1-5)

To ensure high-quality production, please follow these technical guidelines:

Good
Quality
Better
Stories

5.1 CAMERA & FRAMING



- ✓ Use an external 1080p webcam or a high-end smartphone camera.
- ✓ Mount your device at eye level.
- ✓ No handheld phone shooting.

5.2 AUDIO



- ✓ Use a dedicated wired/wireless microphone, lavalier, or quality headset with a noise-canceling mic.
- ✓ Clear audio is non-negotiable.

5.3 LIGHTING & BACKGROUND



- ✓ Ensure a clean, quiet, and well-lit indoor environment.
- ✓ Primary light should face you (avoid strong backlighting from windows).
- ✓ Keep your background tidy and distraction-free.

5.4 CONNECTIVITY



- ✓ Use a stable high-speed internet connection (minimum 25 Mbps upload/download speed).
- ✓ This helps avoid stream degradation and interruptions.

Create
Connect
Inspire



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6 PARTICIPANT CONSENT & MEDIA RIGHTS

By joining the production roster for Sets on Fire, you acknowledge and agree to the following:



Your recorded audio, video, and stills may be edited, published, and distributed across YouTube, social media platforms, and promotional marketing channels by the production team.



Your participation may be used for promotional content, including trailers, teasers, and social media posts.



The production team reserves the right to edit, modify, or remove any content that violates our policies or global platform guidelines.



The decisions made by the Internal Evaluation Panel regarding eliminations and the final winner are definitive and binding. No further correspondence will be entertained.



Different Stories A Brighter Tomorrow

"Thank you for being part of this movement. Your story has the power to inspire, heal, and create change."

— GLOBAL MAGAZINES

7 ACKNOWLEDGEMENT SLIP

I HAVE READ, UNDERSTOOD, AND AGREED TO ABIDE BY THE RULES, TECHNICAL STANDARDS, AND CODE OF CONDUCT SET FORTH IN THIS SETS ON FIRE CONTESTANT HANDBOOK.

Participant Full Name: _____

Signature: _____

Date: _____

THANK YOU FOR BEING A PART OF SETS ON FIRE



REAL PEOPLE



REAL STORIES



BIGGER TOMORROWS



A STRONGER, KINDER WORLD

Your Story Matters



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